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# CEDRIK VON HEIROTH

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## I HELP BUSINESSES WITH

- Modern websites
- Custom web applications
- WordPress solutions
- AI integrations
- Automation and API integrations

## PROFILE

Experienced Frontend Developer with strong fullstack capabilities and focus on React, Next.js and WordPress. Has worked as a consultant in assignments for the public sector, international corporations, product companies, and small businesses with a focus on modern web platforms and business-critical systems. For me, continuous development is a given, and I place great emphasis on staying updated with the latest tools on the market. Integrates AI-based tools into the development process to streamline implementation, documentation, and quality assurance.

## SKILLS

Frontend: React, Next.js, JavaScript, TypeScript, Sass, Tailwind CSS.

Backend & CMS: WordPress, Node.js, REST APIs.

AI & Automation: AI-assisted development, Cursor, Claude, OpenAI API.

DevOps & Tools: Git, GitHub, Vercel, Docker, Agile methodologies (Scrum)

## EXPERIENCE

### **Cedrik von Heiroth AB, Malmö** – *Founder / Freelance Consultant*

JUNE 2026 – PRESENT

- End-to-end web solutions.
- Develops web platforms in Next.js and WordPress for small and medium-sized businesses with a focus on performance, SEO, and conversion.
- Builds smart integrations and automates workflows to create additional value in client projects.

## **Frontwalker Group AB, Malmö** – *IT Consultant*

MAY 2022 – JUNE 2026

- Consultant in everything from the public sector, large-scale system environments to fast-moving product companies.
- Worked with React, TypeScript, Next.js, WordPress, and modern frontend architectures.
- Focus on code quality, user experience, and long-term sustainable solutions.

### **Examples of consultancy assignments**

#### Public sector client

- Part of a larger development team that further developed WordPress-based platforms.
- Focus on WCAG, accessibility, open source, code review, and quality assurance.

#### Internal business systems

- Developed web interfaces for business-critical internal systems in React, Redux, and TypeScript.
- Close collaboration with the business and product owners.

#### International consumer goods company

- Developed and managed custom WordPress solutions.
- Worked with large amounts of product data and customized themes.

#### Conversion-driven web application

- Developed advanced form flows in Next.js.
- Focus on user experience, performance, and conversion.

## **Frontwalker Malmö AB, Malmö** – *Internship Developer*

SEPTEMBER 2021 – APRIL 2022

- Applied theory from the education in live client projects with a focus on WordPress and React.

## **EDUCATION**

### **Medieinstitutet, Malmö** – *Front End Developer*

AUGUST 2020 – JUNE 2022

Intensive higher vocational education program in modern web development. Fundamental computer science, HTML, CSS, JavaScript, React, UX/UI, Photoshop.

### **Lunds University, Lund** – *Bachelor's Degree in Sociology*

FEBRUARY 2016 - SEPTEMBER 2019

180 higher education credits with an emphasis on social analysis, data collection, and human behavior patterns. The combination of technical competence and an academic background in behavioral and social analysis gives me a strong user and business perspective in development projects. The degree also includes broadening studies in intermedial studies, history of religions, and the history of ideas and learning.

## **LANGUAGES**

Swedish, English, Thai